

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

April 2019

Black PR Wire Celebrates National Minority Health Month

April is recognized as National Minority Health Month. This is a time to raise awareness about the health disparities that continue to affect racial and ethnic minorities, and the health care law's groundbreaking policies to reduce these disparities and achieve health equity.



Active & Healthy | April 2019

National Minority Health Month emphasizes the critical role of prevention in reducing health disparities. It is a call to action, a charge for all of us to unite towards a common goal of improving the health of our communities. Everyone in America should have the chance to live a healthy life, regardless of who they are and where they live.

In recognition of National Minority Health Month, BPRW will offer a special discount to clients in the healthcare industry. This special discount will be offered to healthcare clients who distribute a press release through us. The special discount is 20% off a press release of 400 words or less. This special offer ends April 30th, so take advantage of this great deal NOW. For more information and further details, call us toll-free at 1-877-BLACKPR. Prevention is Power. Together, let's focus our concentration on improving the health of the nation!

April is National Poetry Month

There are so many African American poets who have openly shared their words of wisdom and encouragement with us. From Langston Hughes to Maya Angelou and Nikki Giovanni to Alice Walker and Toni Morrison, these pioneer poets have paved the way for the generation of today.

Each year, the Jason Taylor Foundation hosts the Louder Than a Bomb Florida Poetry Festival – designed to present the poetic talents of today's generation. The event is presented by Nova Southeastern University and The Miami Dolphins Foundation. The program is also supported by The John S. and James L. Knight Foundation, as part of its Knight Arts Challenge.

Dubbed the "Super Bowl of poetry," Louder Than a Bomb Florida, a Jason Taylor Foundation arts and education project, features a friendly spoken-word competition between school-based poetry teams representing local high schools from Broward and Miami-Dade counties and beyond. Since founding the blueapple Poetry Network with actor and poet Omari Hardwick in 2012, the Foundation has helped more than 50 schools activate this program, with more than 750 participants inspiring their communities with poetry.

As we celebrate National Poetry Month, let's continue to embrace the words of wisdom and encouragement from poets of all walks of life. Poetry starts with a word and only takes a spark to light a flame of inspiration and lead us down a path that we will never want to disembark.



A Little Humor

We all know that laughter is the best medicine. Given that April is recognized as National Humor Month, Black PR Wire is spreading "a little humor" with a few jokes by African American comedians. Enjoy!



"I'm at a very frustrating point in my career because I'm not a millionaire. Like, people assume because you're in movies or TV, you're rich. I'm not rich, but I'm far from broke. I'm what you call a 'thousandaire.'" – Aries Spears

"My mother was real cheap. Okay, practical. She would never pay a bill on time. "If they ain't cutting it off, I ain't paying." She would say, "The first bill is a suggestion. If they really want you to pay it, then they'll come and tap on your window." Her whole philosophy of life was: if you die owing money, then you've won." – Chris Rock



"I had a great childhood growing up even though we were crazy poor. We were like P.O. We couldn't afford O.R. That's how Po we were... I remember nights we didn't eat. We had sleep for dinner." – Damon Wayans

"I never use a napkin on my lap at a restaurant... because I believe in myself." – Hannibal Buress



"I think if you get kicked in the face you deserved it because that means that you watched the foot come to your face." – Kevin Hart

"You used to look good from afar. Now you just far from looking good!" – Martin Lawrence



"Can't nobody find stuff out like a woman. Y'all put the police to shame, make the little investigative tricks they show on CSI and Law & Order: SVU look like counting lessons on Sesame Street." – Steve Harvey

"Full figured women are coming back in season because the weather is changing. It's getting cold! You wanna cut down on the electric bill? Cuddle up under this here [gut] and you'll solve two problems at the same time." – Luenell

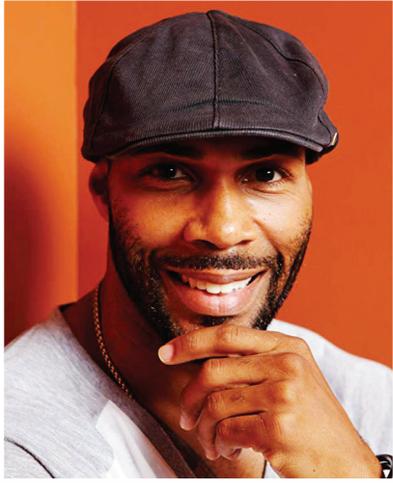


Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"



POWER PROFILER: OMARI HARDWICK

Omari Hardwick is a native of Georgia. Growing up, sports were his world, but early on he knew he had a passion for the arts. By the age of fourteen, Hardwick was writing poetry on a regular basis, a passion he would carry with him into adulthood. In high school, he excelled at basketball, baseball, and football, and went on to play football at the University of Georgia. Although a star on the field, Hardwick never gave up his passion for acting, and minored in theatre in college.

After graduation, Hardwick relocated to San Diego for a spot on the San Diego Chargers (NFL). However, a knee injury cut his football career short. He decided to revisit his original passion for acting, and moved to New

York to study his craft more extensively. In New York, Hardwick studied off Broadway until 2000, when he made the move to Los Angeles. As a struggling actor, he worked odd jobs to pay for acting classes, however the security gigs and substitute teaching at times were not enough to make ends meet, and at one point he lived out of his car.

Hardwick's first big break came in 2003, when he was cast in his first major role as a series regular in Spike Lee's *Sucker Free City* (2004). Two years later, he landed *The Guardian* (2006) and TNT's *Saved* (2006) - both of which he booked within a three-week span in 2005. Throughout 2007 - 2009, Hardwick worked on various projects, including guest starring on several television series, and filming several movies including Summit Entertainment's *Next Day Air* (2009) and Touchstone Picture's *Miracle at St. Anna* (2008). He has gone on to star in numerous movies and TV shows.

In addition to acting, Hardwick is a founding member of Plan B Inc. Theater Group, and a co-founder of Los Angeles Actor's Lounge. Hardwick also continues to work on his poetry, and has written over 4,000 poems.

Source: <https://www.imdb.com/name/nm1165044/bio>

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.



Alvin Ailey Dance Theater

4/03/19
Los Angeles, CA
www.musiccenter.org

Washington DC
2019 Auto Show

4/05/19-4/14/19
Washington, DC



National Black Memorabilia, Fine Art & Crafts Show

4/06/19
Gaithersburg, MD
www.johnsonshows.com



National Forum for Black Public Administrators

4/03/19-4/07/19
Orlando, FL
www.nfbpa.org

Eddie Griffin

4/05/19
Ontario, CA
www.improv.com/ontario/comic/eddie+griffin/



San Diego Soul Music Festival

4/06/19
San Diego, CA
www.axs.com/events/364548/san-diego-soul-music-festival-2019-tickets?fbclid=IwAR2Pno6mBRy6elNaMJWfv5DBli-aL-9oyvk7L8nzPxB_O_RxBSbGE3Jl8

Berks Jazz Festival

4/05/19-4/14/19
Reading, PA
www.berksjazzfest.com



SOAR Empowerment Summit

4/06/19
Atlanta, GA
www.blackenterprise.com/events

D.L. Hughley

4/12/19
Brea, CA
www.improv.com/brea/comic/d.l.+hughley/



Tyler Perry's "Madea's Farewell Play" Tour

4/12/19-4/14/19
National Harbor, MD
www.ticketmaster.com

Coachella

4/12/19-4/21/19
Coachella Valley, CA



OUR TEAM

Bernadette A. Morris
President/CEO
bmorris@blackprwire.com

Ricardo F. Reyes
AVP/Creative Director
rreyes@blackprwire.com

Tanisha Coleman
Marketing Manager
tc Coleman@blackprwire.com

Joe Ellick
Newsroom Editor and
National News Correspondent
jellick@blackprwire.com

Teodoras Vitkauskas
Webmaster
tvitkauskas@blackprwire.com

Erica Brown
Senior Graphic Designer
ebrown@blackprwire.com

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



Facebook.com/
BLACKPRWIRE
@BLACKPRWIRE