

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

July 2013



BLACK PR WIRE MAKES A Summer Splash

Black PR Wire is making a big splash that can save you cash! During the months of July and August, Black PR Wire is offering a Summer Splash of discount services that you cannot let pass by. National press release distribution including your release with photo and logo is \$200;

statewide press release distribution (your release in one state with photo and logo) is \$100; video placement including your video clip up to three minutes is \$150; banner ad to be placed on BPRW is \$150 per month; and posting clippings (your release or research, clip and scan) is \$25

each. The Summer Splash special is for up to three releases per business between July 1 – August 31, 2013 and for up to 400 words per release. "I encourage you to take advantage of our special services and offerings this summer," says Bernadette Morris, president/CEO of Black PR

Wire. "You will be hearing from our publishing team in the days ahead, but feel free to call me directly if you have any questions." For more information and to take advantage of the Summer Splash, contact Black PR Wire at 1-877-BLACKPR.

HBCUs GEARING UP FOR FALL TERM

Historically Black Colleges and Universities (HBCUs) have been providing the strong foundation for a sound education for years. From Florida to Georgia, HBCU presidents are getting prepared, poised and positioned for a successful year.



Roslyn Clark Artis, J.D., Ed.D., is preparing to take the leadership helm as the new interim

president at **Florida Memorial University**. An experienced professional, Dr. Clark Artis is a Trustee Scholar graduate in Higher Education Leadership and Policy from Vanderbilt University in Nashville, Tennessee. She received her J.D. from West Virginia University College of Law in Morgantown, West Virginia and her B.A. in Political Science

from West Virginia State College Institute in West Virginia. Located in the City of Miami Gardens, Florida Memorial University is a private, historically Black institution offering 41 undergraduate degree programs and four graduate degree programs to a culturally diverse student body. Since its inception in 1879, the University has upheld a commitment to providing a solid foundation for



thousands of young people and opening doors to educational opportunities that may have otherwise been closed to them. As South Florida's only Historically Black College or University (HBCU), it is widely recognized for being the birthplace of the Negro National Anthem, "Lift Ev'ry Voice and Sing" and the home of Barrington Irving, Jr., the first and youngest pilot of African descent to fly solo around the world.



In Atlanta, Georgia, Beverly **Daniel Tatum, Ph.D.**, Spelman College's renowned president, is committed to academic excellence, leadership, and positive social change. As the country's oldest historically Black college for women, **Spelman College** has a national reputation for promoting

academic excellence and a rich history of producing Black women leaders. Dr. Tatum earned a B.A. degree in psychology from Wesleyan University, and M.A. and Ph.D. in clinical psychology from University of Michigan. She also holds a M.A. in religious studies

from Hartford Seminary. She has served as a faculty member at the University of California at Santa Barbara, Westfield State College, and Mount Holyoke College, where she also served as dean and acting president.



Both of these shining institutions are gearing up for a successful Fall term and will be joined by numerous other HBCUs, as they continue providing a strong foundation for a sound education for our nation's deserving students.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: Gregory H. Lee, Jr., President – NABJ



later became the second ranking editor of the section in 2008, with duties of managing reporters and leading the section's daily coverage.

In 2008, Lee led the section's coverage of the Boston Celtics championship run and its *first NBA title in 20 years* and served the Globe as its lead on-site editor at the Summer Olympic Games in Beijing.

Lee has also led the section's diversity efforts in securing talented members to join its ranks. **The Globe's sports section boasts one of the most diverse sections in the nation**, earning Lee a reputation in helping the paper secure talented journalists of color. Lee also served on the company's first Diversity Council.

Before heading to the Globe, Lee was an editor at the **Washington Post**, where he held a number of positions

during his five-year tenure. He was also an adjunct professor at the **University of Maryland** for three years and president of **Xavier's Washington D.C. alumni chapter**. Prior to working at The Post, Lee worked at **The Times-Picayune in New Orleans** as a copy editor, later advancing to slot editor, where he was responsible for designing the sports section and running the sports desk. Throughout his college years, Lee had worked as an editorial assistant in the sports department for The Times-Picayune.

Lee is a 1996 graduate of **Xavier University** of New Orleans, Louisiana. Lee successfully juggled his work with The Herald, classes at Xavier and his job as an editorial assistant. In addition, he was an intern at **The Commercial Appeal** in Memphis, Tenn., as part of the Sports Journalism Institute, and an intern at Florida Today in Melbourne, Fla., as part of

the Chips Quinn Program. Following graduation from Xavier, Lee received a fellowship in graphics and design at the Poynter Institute in St. Petersburg, Fla.

NABJ is gearing up for its 2013 **Convention & Career Fair** to be held in **Orlando, Florida** from **July 31 – August 4, 2013**. Thousands of journalists, media executives, public relations professionals, and students are expected to attend to network, participate in professional development sessions and celebrate excellence in journalism. Black PR Wire is proud to be a supporting sponsor of the event.

Gregory H. Lee Jr. is the 19th President of the National Association of Black Journalists (NABJ) and the senior assistant sports editor of the **Boston Globe**. He came to the Globe in 2004 as the section's Sunday editor, leading the paper to three Associated Press Sports Editors Top Ten Sunday Section awards. He

OUR TEAM

Bernadette A. Morris
President/CEO
bmorris@blackprwire.com

Ricardo F. Reyes
AVP/Creative Director
reyes@blackprwire.com

Tanisha Coleman
Marketing Manager
tcoleman@blackprwire.com

Vanessa Loy
Newsroom Manager
vloy@blackprwire.com

Teodoras Vitkauskas
Webmaster
tvitkauskas@blackprwire.com

Erica Brown
Graphic Designer
ebrown@blackprwire.com

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



July: Calendar of Events

This section is designed to keep you in the know and on the go.

Check out some of the latest happenings in Black communities throughout the country in the month of July.

Essence Music Festival
July 4-7, 2013
New Orleans, LA
www.essence.com

Houston CaribFest
July 8, 2013
Houston, TX
www.houstoncaribfest.com

NAACP Annual Convention
July 13-17, 2013
Orlando, FL
www.naacp.org

Waterfront Blues Festival
July 4-7, 2013
Portland, OR
www.waterfrontbluesfest.com

Taste of Chicago
July 10-14, 2013
Chicago, IL
www.tasteofchicago.us

Indiana Black Expo
July 19-20, 2013
Indianapolis, IN
www.indianablackexpo.com

Fillmore Street Jazz Festival
July 6-7, 2013
San Francisco, CA
www.fillmorestreetjazzfest.com

National Black Arts Festival
July 12-15, 2013
Atlanta, GA
www.nbaf.org

National Association of Blacks in Criminal Justice
July 21-25, 2013
Little Rock, AR
www.nabcj.org

Rainbow PUSH Coalition Convention
July 6-10, 2013
Chicago, IL
www.rainbowpush.org

Bill Picket Invitational Rodeo Tour
July 13-14, 2013
Hayward (near Oakland), CA
www.billpickettrodeo.com

Reggae Sumfest
July 21-27, 2013
Montego Bay, Jamaica

For a complete listing of events please visit www.blackprwire.com

Celebrate Your Independence
HAPPY 4TH OF JULY FROM BLACK PR WIRE