

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.



Black PR Wire to Launch “Giving Thanks” Campaign

This month is all about giving thanks for the many blessings in our life. In honor of **Thanksgiving** and **National Gratitude Month**, **Black PR Wire** is launching a special campaign appropriately entitled, guess what? **“Giving Thanks.”**

One of the best times to give thanks is when you are sitting around your dining room table getting ready to feast on your delicious family recipes. So, with that in mind, **Black PR Wire** is challenging you to submit your favorite family recipe into our **“Family Recipe Contest.”** This contest comes with great perks and a nice “bite” of savings.

Each client who submits an original family recipe will receive a **FREE** press release distribution through Black PR Wire. As an added bonus, the collected family recipes that we have received will be compiled and turned into an online printable **Black PR Wire Family Recipe Cookbook**, featuring **YOUR** original submitted recipes and family photos.

This is the perfect way for Black PR Wire to give thanks to our valued clients and give you an opportunity to share your family favorite recipes with mass audiences. It’s also the perfect treat for the holidays and would make an ideal gift for family and friends. Now is the time for “Giving Thanks.”



November is National Entrepreneurship Month

Entrepreneurship means different things to different people, but it basically involves turning an idea into a profitable business. Those who have been bitten by the entrepreneurial bug and have an entrepreneurial spirit can make a great difference in their respective communities by creating a valuable product or service as well as helping to bolster the economy.

In recognition of **National Entrepreneurship Month**, **Black PR Wire** would like to share the following tips for entrepreneurial success:

1. **Learn** from others’ mistakes and come up with an idea that’s great.
2. Work **harder** and **smarter**.
3. **Develop** a long-term marketing plan designed to garner your customers’ attention spans.
4. **Anticipate** problems and ways to **solve** them.
5. Be **patient**, **persistent** and **consistent**.
6. Don’t think twice to **ask for help** if you need advice.

Entrepreneurship is a great venture to enter into – turn an idea into a profitable business and make it happen for you.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services

in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

Power Profiler: Maya Penn



Maya Penn is a 21-year-old phenom, award-winning founder and CEO of eco-fashion brand **Maya's Ideas**, keynote speaker, sustainability consultant, 3-time **TED Speaker**, artist, global activist, animator, filmmaker, social entrepreneur, coder and Simon & Schuster author.

Maya received a commendation from former President **Barack Obama** for outstanding achievement in environmental stewardship. Maya was awarded the 2016 **Coretta Scott King A.N.G.E.L. Award**, as well as honored at the **SCLC Drum Major for Justice Awards** (past honorees include Rosa Parks, Maya Angelou, John Lewis and more). She has been hand chosen by **Oprah Winfrey** as her youngest Supersoul 100 entrepreneur, change maker, and

thought leader. She has been one of the youngest leaders in sustainability and environmental justice for 12 years, starting at the age of just 8 years old.

Maya was featured in **Forbes** magazine at 10 years old, and has since been featured in **Huffington Post**, **Business Insider**, **Entrepreneur Magazine**, **NPR**, **ESSENCE**, **The View**, **CNN**, **TIME**, **CBS This Morning with Gayle King**, **O Magazine**, **Ebony**, **The Steve Harvey Show**, **VICE**, **Wired**, **Adobe**, and many more. In 2016 during the **Obama Administration**, Maya made history when she was commissioned to produce and animate the opening of the first ever digital report presented to Congress.



CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

03 November

Multifaceted:
A Retrospective
of Work by Jason
Philips



05-06 november

10th Annual
All Black Affair



05 november

Black Girl Play Date



06 november

The All Black Affair
Sneaker Ball



13 november

2021 Black
Professionals
Summit



13 november

Black Gives Back
Philadelphia, PA



15 november

Melanin Monday
Happy Hour



15-20 november

Black Women
in Media 2021
Conference + Awards



26 november

Poetry Night at Black
& Bitter Coffee!



OUR TEAM

Bernadette A. Morris
President/CEO
bmorris@blackprwire.com

Ricardo F. Reyes
AVP/Creative Director
reyes@blackprwire.com

Tanisha Coleman
Marketing Manager
tcoleman@blackprwire.com

Kamilah Van
Newsroom Manager
kvan@blackprwire.com

Alyssa Leys
Graphic Designer
aleys@sonshine.com

Teodoras Vitkauskas
Webmaster
tvitkauskas@blackprwire.com

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW
ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:

