

THRIVING

THE NEWSLETTER OF BLACK PR WIRE, INC.



March 2024

Women's History Month



Happy Women's History Month! From sports to government to the entertainment industry and beyond, Black women continue to inspire and uplift our community. Only this year, remarkable Sistas like **Beyoncé**, who became the first-ever Black female artist to top Billboard's Hot Country Songs Chart with her single "Texas Hold'Em," **Quinta Brunson**, who won the Best Comedic Actress Emmy, and **Shariah Harris**, the first Black woman to compete in the U.S. Open Women's Polo Championships, to name a few, are already making waves with their incredible contributions.

As we celebrate Women's History Month, Black PR Wire and **Women Grow Strong, Inc.** will partner on an empowering webinar for girls, young women, and adults about the popular era of AI. This incredible webinar will feature another Sista who succeeds, Ayana Elon, founder of **Black Girl AI**. Ayana Elon has a robust background in graphic and web design. She has had the honor of supporting diverse businesses and nonprofits in elevating their visual content across digital and print mediums for over 21 years. Beyond her design pursuits, she holds a profound commitment to empowering women and girls, coupled with an abiding enthusiasm for technology. This amalgamation drove her to create Black Girl Ai, a dedicated platform aimed at amplifying diversity and inclusivity within the technology sector. As the founder of Black Girl Ai, she empowers Black women in AI to become leaders, role models,



March is National Nutrition Month

March is National Nutrition Month®! Established by the Academy of Nutrition and Dietetics in 1973, National Nutrition Month focuses attention on the importance of making informed food choices and developing sound eating and physical activity habits. This year's theme is "Beyond the Table."

According to the CDC, racial and ethnic minority groups, throughout the U.S., experience higher rates of illness and death across a wide range of health conditions, including diabetes, hypertension, obesity, asthma, and heart disease, when compared to their White counterparts.

In recognition of National Nutrition Month, here are a few tips to reach your optimal health:

- Start your day with a healthy breakfast to get you on your way. This includes lean protein, whole grains, fruits, and veggies.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

Power Profiler: Brandice Daniel



Brandice Daniel, a Memphis native now based in New York City, is the visionary founder behind **Harlem's Fashion Row (HFR)**. Established in 2007, well before the mainstream embrace of inclusivity, HFR stands as a beacon for multicultural designers. Under Brandice's stewardship, HFR has orchestrated groundbreaking events, garnering partnerships with leading brands like Target, Marriott International, Verizon, Google, and LVMH. These collaborations have provided a platform for designers of color to showcase their work, breaking barriers and reshaping the landscape of fashion.

Brandice holds a bachelor's of science in fashion merchandising from the **University of Tennessee** and another in international trade and marketing from the **Fashion Institute of Technology**.

Her first job in fashion outside of working in retail was as an allocation analyst for a company named Catherine's.

After attending a fashion show, she was so inspired that she made it her mission to bring a similar experience to her neighborhood and provide a group of talented designers with the exposure and opportunities normally reserved for the tents of New York Fashion Week. Through her leadership, HFR has evolved into a premier platform, showcasing diverse talent and challenging industry norms.

In 2023, Brandice won the **Impact Award of The Year** at **ESSENCE's Best In Black Fashion Awards**. When she's not being an entrepreneur, speaker, and author, she's a wife to Rich and mother to her beautiful little Sky



MARCH 2024

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

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CALENDAR OF EVENTS

6 BLACK WOMEN AND PUBLIC POLICY IN THE SOUTH SYMPOSIUM The 1st Annual Black Women & Public Policy in the South Symposium What of Black Women... What American Democracy Owes Black Women Hosted by the Du Bois Policy Center Clark Atlanta University March 6, 2024 9:00am - 4:00pm Location: Henderson Student Center (Multi purpose room 3rd floor) Register Here!	7-10 BLACKOUT WEEKEND BLACKOUT WEEKEND MARCH 7-10, 2024 HARBAY'S RESORT & CASINO LAKE TAHOE, NV BLACKOUTWEEKEND.COM	9 FLORIDA AIDS WALK & MUSIC FESTIVAL FLORIDA AIDS WALK & MUSIC FESTIVAL MARCH 9TH 2024 BEACH PARK	9 2024 BLACK MALE EDUCATOR SUMMIT 2024 BLACK MALE EDUCATOR SUMMIT MARCH 9TH 2024 10AM-3:00PM	9-10 JAZZ IN THE GARDENS JAZZ IN THE GARDENS MARCH 9-10 • 2024
10 A SPECTACULAR BLACK GIRL ART SHOW - DALLAS a Spectacular Black Girl Art Show	20-21 STATE OF THE BLACK STUDENT SUMMIT STATE OF THE BLACK STUDENT SUMMIT 2024	23 HEART HEALTH LUNCH & LEARN: A BLACK WOMEN AND GIRLS' HEALTH EXPO EVENT HEART HEALTH LUNCH & LEARN: A BLACK WOMEN AND GIRLS' HEALTH EXPO EVENT	26-30 NATIONAL ASSOCIATION OF BLACK SOCIAL WORKERS CONFERENCE NATIONAL ASSOCIATION OF BLACK SOCIAL WORKERS CONFERENCE	27-30 BLACK ENTERPRISE WOMEN OF POWER SUMMIT BLACK ENTERPRISE WOMEN OF POWER SUMMIT MAR. 27-30, 2024 BELLAGIO HOTEL & CASINO LAS VEGAS

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:



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