

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.



BPRW Celebrates Black Business Month

August is **Black Business Month**! According to 2021 Census data, 161,031 of the United States businesses were Black-owned. These businesses represent the entrepreneurial spirit that fuels our economy. From vibrant local shops to groundbreaking startups and established enterprises, Black entrepreneurs continue to drive innovation, creativity, and economic growth, overcoming countless challenges to achieve their success.

In celebration, **BPRW** is offering a **20% discount** on our services throughout the month to everyone who supports Black-owned businesses. Whether you're a Black entrepreneur or someone who values the contributions of these trailblazers, this special offer is our way of recognizing and celebrating the impact of Black businesses on our community and economy.



BPRW Recognizes National Wellness Month



August marks **National Wellness Month**, a time to focus on our overall health and well-being. During this month, we encourage everyone to take care of their minds and bodies by getting enough sleep, eating a well-balanced diet, staying physically

active or trying something new. We also shine a light on two important observances for our community: **Minority Donor Awareness Month** and **Black Breastfeeding Week**.

Minority Donor Awareness month aims to increase organ donation rates among minority communities, improving health outcomes and saving lives. According to the Office of Minority Health, African Americans make up the largest group of minorities in need of an organ transplant. In 2021, non-Hispanic blacks made up 12.1 percent of the national population.

Black Breastfeeding Week, which

takes place **August 25th – 31st**, seeks to raise awareness about the breastfeeding disparities among Black families. Breastfeeding is a crucial aspect of maternal and child health, yet Black mothers face significant barriers to breastfeeding success. According to the Centers for Disease Control and Prevention (CDC), only 77.3% of non-Hispanic Black infants are ever breastfed, compared to higher rates among Asian (87.1%), non-Hispanic White (85.3%), and Hispanic infants (81.9%).

This National Wellness Month, let's prioritize minority health and wellness!



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

Power Profiler: Kamala Harris



Kamala D. Harris is the **Vice President of the United States**. She always fights for the people – from her barrier-breaking time as **District Attorney of San Francisco** and **Attorney General of California**, to proudly serving as a United States Senator and the Vice President.

On January 20, 2021, Kamala Harris was sworn in as Vice President – the first woman, the first Black American, and the first South Asian American to be elected to this position. With withdrawal of President Joe Biden from the 2024 U.S. presidential election, Kamala Harris secured enough non-binding support from delegates to become the presumptive nominee of the Democratic Party in the 2024 presidential election.

As Vice President, she has worked to bring people together to advance opportunity, deliver for families, and protect fundamental freedoms

across the country. She has led the fight for the freedom of women to make decisions about their own bodies, the freedom to live safe from gun violence, the freedom to vote, and the freedom to drink clean water and breathe clean air. While making history at home, she is also representing the nation abroad – embarking on more than a dozen foreign trips, traveling to more than 19 countries, and meeting with more than 150 world leaders to strengthen critical global alliances.

The Vice President has been a trusted partner to President Joe Biden as they work together to deliver monumental achievements that are lifechanging for millions of Americans.

[CLICK HERE TO READ MORE](#)

AUGUST 2024

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

CALENDAR OF EVENTS

<p>2 - 4</p> <p>THE BLACK WOMEN'S EXPO</p>	<p>3</p> <p>MIRAMAR'S JAMAICA EMANCIPENCE CELEBRATION 2024</p>	<p>4</p> <p>ATLANTA BLACK BEAUTY EXPO 2024</p>	<p>5</p> <p>"AS I SEE YOU" MICHAEL BROWN JR EXHIBIT</p>	<p>8</p> <p>BLACK BUSINESS SUMMIT 2024</p>
<p>10</p> <p>THE HUNGRY BLACK MAN DETROIT FOOD FESTIVAL GRAND TASTING EXPERIENCE</p>	<p>15-17</p> <p>DC BLACK FILM FESTIVALEXPERIENCE</p>	<p>17</p> <p>BLACK MENTAL HEALTH CONFERENCE</p>	<p>19 - 21</p> <p>BLACK IS TECH CONFERENCE</p>	<p>21 - 25</p> <p>124TH NATIONAL BLACK BUSINESS CONFERENCE</p>

OUR TEAM

Bernadette A. Morris
President/CEO
bmorris@blackprwire.com

Ricardo F. Reyes
AVP/Creative Director
reyes@blackprwire.com

Tanisha Coleman
Marketing Manager
tcoleman@blackprwire.com

Luisa Martinez
Account Executive
lmartinez@sonshine.com

Camry Brown
Account Services
Coordinator
cbrown@blackprwire.com

Camille S. Daly
Multimedia Designer
cdaly@sonshine.com

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:



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