

OCTOBER 2024



October is Breast Cancer Awareness Month

October is **National Breast Cancer Awareness Month** - a crucial time to remind us that awareness and early detection can save lives and to encourage us to prioritize our health and take proactive steps to reduce our risk of breast cancer.

According to the [Centers for Disease Control and Prevention \(CDC\)](#), while White women are more likely to be diagnosed with breast cancer, **Black women face a disproportionately higher mortality rate.** This often occurs due to later-stage diagnoses when the cancer is more aggressive.

Several factors influence breast cancer risk, including age, family history, and lifestyle choices. While you can't change certain risk factors, such as age or genetics, you can improve your health by adopting a well-balanced diet, staying physically active, and scheduling regular screenings. The **U.S. Preventive Services Task Force** recommends that women ages 40 to 74 who are at average risk for breast cancer receive a mammogram every two years.



Power Profiler



Robin Roberts

Co-Anchor of "Good Morning America"

Roberts founded her own production company, **Rock'n Robin Productions**, which creates original broadcast and digital programming for ABC and other networks, ranging from informational shows and documentaries, to live special events.

Robin Roberts is co-anchor of ABC's "Good Morning America." Under her leadership, the broadcast has won four **Emmy Awards** for **Outstanding Morning Program** and the **2017 People's Choice Award** for **Favorite Daytime TV Hosting Team**.

"**Most Trusted Person on Television**" by a Reader's Digest poll in 2013.

Roberts was diagnosed with **breast cancer** in June 2007, and five years later, she was diagnosed with **MDS**. Roberts underwent a bone marrow transplant; her sister Sally-Ann was a perfect match. Her story triggered an outpouring of support from across the nation. She joined forces with **Be the Match** to inform the public about the need for more donors, and since her diagnosis, the bone marrow registry has seen a tremendous increase.



Roberts has been honored with the **Walter Cronkite Award for Excellence in Journalism**, was inducted into the **Broadcasting & Cable Hall of Fame** as well as the **Sports Broadcasting Hall of Fame**, and named one of **Glamour's Women of the Year**. She was voted the

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This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

CALENDAR OF EVENTS

<p>1</p> <p>MIAMI BLACK WOMEN'S FORUM</p>	<p>2 - 4</p> <p>NATIONAL BLACK MINDS MATTER SUMMIT 2024</p>	<p>8</p> <p>BLACK BIRTH MATTERS SUMMIT: REIMAGING BIRTH THROUGH COLLECTIVE LIBERATION</p>	<p>10 - 13</p> <p>BLACK TRAVEL SUMMIT</p>	<p>12</p> <p>BLACK LOVE SUMMIT</p>
<p>12</p> <p>BLACK EXCELLENCE GALA</p>	<p>19</p> <p>2024 BLACK AUTHORS EXPO</p>	<p>19</p> <p>KARAOKE IN THE GARDENS: BREAST CANCER AWARENESS EDITION</p>	<p>19</p> <p>BLACK MENTAL HEALTH: UNVEILING THE SILENCE</p>	<p>20</p> <p>BLACK ON THE BLOCK DC</p>

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