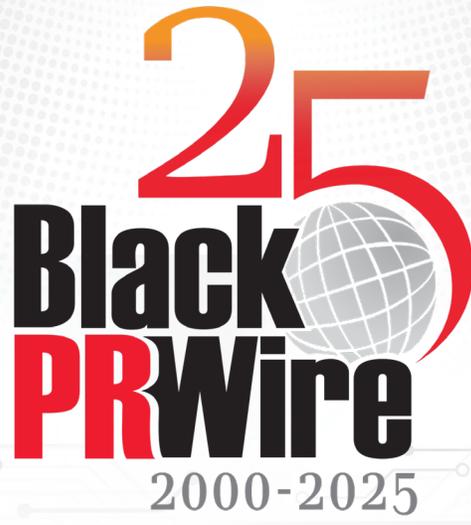


# HAPPY NEW YEAR THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

JANUARY 2025

## Black PR Wire Celebrates Their 25<sup>th</sup> Anniversary



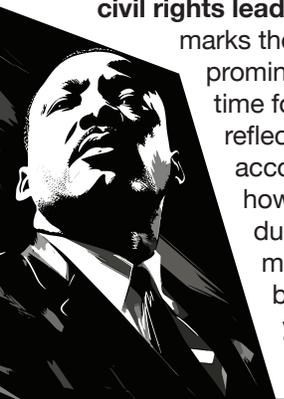
**B**lack PR Wire is celebrating **25 years** of amplifying Black voices, achievements, and stories. Since its **launch in 2000**, BPRW has been a vital link between the Black community and the media, distributing impactful stories nationwide and overseas.

Over the past quarter-century, we have built meaningful partnerships and helped shape the narrative around Black culture, achievements, and experiences.



## Happy MLK Day!

**Happy MLK Day!** January 20<sup>th</sup> is Martin Luther King, Jr. Day – a day we celebrate the life and achievements of Dr. Martin Luther King Jr, an influential **civil rights leader**. This day not only marks the birthday of this prominent leader, but it is a time for us to celebrate and reflect on his momentous accomplishments and how he led us to change during the civil rights movement. Happy birthday, MLK! **May your dream live on!**



## Black PR Wire and Business Wire to Host Joint Webinar for BHM

This February in celebration of **Black History Month**, Business Wire and Black PR Wire will present their annual **Black History Month Webinar**. The virtual event, entitled “Business Communications Tactics,” will focus on communication strategies and media relations for businesses – specifically, how to get your message out.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM).

“There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!”

# Power Profiler



Photo by Kathy Hutchinson on Vecteezy

## Cynthia Erivo

Cynthia Erivo is an English actress, singer, and songwriter known for her powerful performances on stage and screen. She has earned numerous accolades, including a **Daytime Emmy**, a **Grammy**, and a **Tony Award**, along with nominations for two Academy Awards, four Golden Globes, a Primetime Emmy, and two Screen Actors Guild Awards.

Born in **Stockwell, London**, to Nigerian immigrant parents, Erivo began her acting career in 2011 with a stage production of *The Umbrellas of Cherbourg*. She gained widespread recognition for

her role in the Broadway revival of *The Color Purple* (2015–2017), earning a Tony Award for Best Actress in a Musical and a Grammy for Best Musical Theater Album.

In 2018, Erivo transitioned to film with standout roles in *Widows* and *Bad Times at the El Royale*. Her portrayal of Harriet Tubman in the 2019 biopic *Harriet* garnered two Academy Award nominations: Best Actress and Best Original Song for co-writing and performing the movie's lead track, "Stand Up." She continued to expand her filmography, appearing as the Blue Fairy in Disney's live-action *Pinocchio* (2022), directed by Robert Zemeckis, and starring opposite Idris Elba in Netflix's *Luther: The Fallen Sun* (2023). On television, Erivo made her debut in the British series *Chewing Gum* (2015). She later starred in the crime drama miniseries *The Outsider* (2020)....



## JANUARY 2025

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

### CALENDAR OF EVENTS

<p><b>1</b></p> <p>39<sup>TH</sup> KWANZAA FEST</p>	<p><b>12</b></p> <p>26<sup>TH</sup> ANNUAL HAITIAN INDEPENDENCE DAY GALA</p>	<p><b>12</b></p> <p>23<sup>RD</sup> ANNUAL MLK DRUM MAJORS AWARDS AND CELEBRATION</p>	<p><b>19</b></p> <p>2025 ARIZONA TRAVEL EXPO!</p>	<p><b>19</b></p> <p>AFROINTL FASHION SHOW CHICAGO</p>
<p><b>22 - 26</b></p> <p>35<sup>TH</sup> ANNUAL INTERNATIONAL CONFERENCE AND FESTIVAL OF BLACKS IN DANCE</p>	<p><b>25</b></p> <p>24<sup>TH</sup> ANNUAL AFRICAN AMERICAN CULTURAL CELEBRATION</p>	<p><b>26</b></p> <p>OUTLIERS: A BLACK WOMEN'S THEATER SHOWCASE</p>	<p><b>31</b></p> <p>4<sup>TH</sup> ANNUAL BUSINESS AWARDS RECEPTION &amp; FUNDRAISER</p>	<p><b>Jan. - June 15</b></p> <p>LUTHER VANDROSS: ARTISTRY AND ELEGANCE EXHIBIT</p>

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM)

### OUR TEAM

**Bernadette A. Morris**  
President/CEO  
bmorris@blackprwire.com

**Ricardo F. Reyes**  
AVP/Creative Director  
rreyes@blackprwire.com

**Tanisha Coleman**  
Senior AE & Marketing Director  
tcoleman@sonshine.com

**Luisa Martinez**  
AVP/Comms Director  
lmartinez@sonshine.com

**Camry Brown**  
AE & Newsroom Manager  
cbrown@blackprwire.com

**Camille S. Daly**  
Multimedia Designer  
cdaly@sonshine.com



[WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM)

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### BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:

