



# THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

MAY 2025



## Black PR Wire Honors Mother's Day

As we celebrate Mother's Day, we take a moment to acknowledge the profound impact of mothers in our lives and communities. **Motherhood** is a symbol of love, nurturing, and strength. Mothers from all over the world have played a vital role in shaping our society. There's more to motherhood than what is seen on the surface; it's a bond that transcends generations and cultures. Mothers are the **pillars of strength**, providing love, care, and guidance to their children, families, and communities. They are the keepers of traditions

and values, passing them down to future generations.

On Mother's Day and every day, we honor the legacy and strength of each and every mom. We recognize their unwavering commitment to not only their family, but to those needing a mother figure. We celebrate their love, strength and dedication to creating a better world for all.

**Happy Mother's Day to all the mothers, grandmothers, and mother figures. You are loved, cared for and truly appreciated!**



## Showing Up for Mental Health Together

Each May, **Mental Health Awareness Month** serves as a vital reminder: mental health matters, and this year's theme, "**Turn Awareness into Action**," challenges us to move beyond conversation and create real change. Awareness is important, but it's only the first step. Turning that awareness into action could mean checking in on a friend who's been quiet lately, speaking openly about your own struggles, or advocating for better mental health resources in your community or workplace. It's about **shifting from passive empathy to active support**. From anxiety and depression to burnout and chronic stress, mental health challenges are part of the human experience and should be properly addressed. We wouldn't ignore a physical injury, so why treat mental challenges any differently?



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM).

*"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"*

# Rihanna

Mother, Singer, Entrepreneur, Fashion Designer, Executive Producer, Actress, and Philanthropist



## Power Profiler

Rihanna is the youngest solo artist to score 14 no. 1 singles on the billboard hot 100 and the fastest to do so. She has sold more than 54 million albums and 210 million tracks worldwide. Aside from her musical achievements, Rihanna is a bona fide businesswoman with multiple entrepreneurial ventures.

Rihanna was inspired to create the world of **Fenty Beauty** brands after years of partnering with the best of the best in the beauty industry—and still seeing a void for products that performed across all skin tones + types and hair textures.

Born in the Barbados parish of Saint Michael in 1988, Robyn Rihanna Fenty began honing her

throaty, arresting vocals at an early age, influenced by such iconic talents as Madonna, Bob Marley, Janet Jackson and Mariah Carey. But it was 2007's *Good Girl Gone Bad* that catapulted Rihanna into icon status.

Moving away from her Caribbean music roots, the singer displayed her knack for reinvention by shifting to more up-tempo dance tracks. Leading the charge was the album's first single, "Umbrella." The track became the undisputed no. 1 pop song of the summer, dominating the U.S. pop, urban and crossover billboard charts for 52 weeks in a row. "Umbrella" earned Rihanna her first Grammy in 2008 for best rap/song collaboration.



### MAY 2025

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

### CALENDAR OF EVENTS

<p><b>1</b></p> <p>WELLNESS AND PEARLS 2025- BENEFITING THE CENTER FOR BLACK WOMEN'S WELLNESS</p>	<p><b>3 - 4</b></p> <p>THE BLACK ENTERTAINMENT CAREER SUMMIT</p>	<p><b>9</b></p> <p>H.O.T. CHALLENGE GOLF TOURNAMENT</p>	<p><b>10</b></p> <p>STAGE BLACK: CENTRAL PARK FIVE AT THE DETROIT OPERA HOUSE</p>	<p><b>11</b></p> <p>BLACK MOTHERS MARCH</p>
<p><b>16 - 17</b></p> <p>18<sup>TH</sup> ANNUAL DAY OF BLACK DOCS</p>	<p><b>17</b></p> <p>AFRO AIR FESTIVAL</p>	<p><b>23 - 25</b></p> <p>UMOJA FESTIVAL</p>	<p><b>MAY 25 - JUNE 1</b></p> <p>BARBADOS GOSPEL FEST 2025</p>	<p><b>MAY 11 - JUNE 1</b></p> <p>BLAVITY FEST 2025</p>

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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM)

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