



THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

NOVEMBER 2025

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Black PR Wire Recognizes National Diabetes Month

November marks **National Diabetes Month**, a time to raise awareness, deepen education, and encourage healthy lifestyle choices. The Black community continues to face higher rates of diabetes and its complications. According to the [Office of Minority Health's 2024 report](#), non-Hispanic Black adults were diagnosed with diabetes 24% more often than the total adult population. This disparity highlights the urgent need for more resources, support, and screening in Black communities.

By focusing on prevention and healthy daily habits, we can take meaningful steps toward managing and reducing the risk of diabetes.



Happy Thanksgiving from Black PR Wire

Thanksgiving is a time to gather with loved ones and reflect on the importance of gratitude, community, and purpose. Black PR Wire extends its heartfelt gratitude to our clients, colleagues, readers, family, and friends whose support makes everything we do possible. Your continued trust and encouragement inspire us to keep telling stories that educate, uplift, and create lasting impact.

From our Black PR Wire family to yours, we wish you a safe, blessed, and joyful Thanksgiving!



Black PR Wire Celebrates National Entrepreneurship Month

What does it take to be an entrepreneur? A great idea? Courage? Resilience? We say all of the above. This **National Entrepreneurship Month**, Black PR Wire salutes the innovators and visionaries who turn challenges into opportunities and ideas into new ventures. Entrepreneurs are a driving force in our economy, creating jobs, inspiring others, and building stronger communities. Celebrate by shopping local and supporting small businesses in your area. And if you're a successful entrepreneur, consider mentoring someone who's just starting out, a little guidance can go a long way.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

Dr. Lakeysha Hallmon

Founder & CEO,
The Village Market ATL



Power Profiler

Dr. Lakeysha “Key” Hallmon, EdD, is a mission-forward visionary, author, and social entrepreneur celebrated for her unique “Village Model,” renowned for its innovative structure and community-centered approach. She transforms businesses from sales to success by advocating for, equipping, and empowering entrepreneurs to scale and leaders in the community. Since founding The Village Market in 2016, Dr. Hallmon has **served over 1,440 businesses** and facilitated \$8.8 million in direct sales to Black-owned enterprises and \$800,000 in grants. She set a new standard for success among Black-owned businesses by integrating programs offering grants, mentorship, and technical assistance through her

nonprofit, **Our Village United**. Dr. Hallmon has expanded her mission with The Village Retail, a flagship retail store for Black brands.

In her transformative book, “[No One Is Self-Made: Build Your Village to Flourish in Business and Life](#),” Dr. Hallmon dismantles the myth of individualism, showing how collaboration and community are the true paths to overcoming systemic barriers and establishing economic prosperity.

Dr. Hallmon’s long-term vision is to build Black economic resilience where businesses and communities can flourish globally. Her commitment to culturally competent programs and community-centric wealth-building models distinguishes her from others in the field.



NOVEMBER 2025

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

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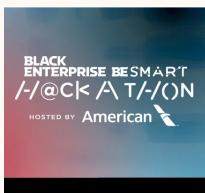
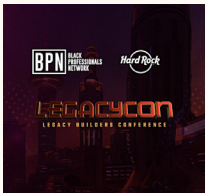
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in BLACK PR WIRE, INC.

CALENDAR OF EVENTS

1 - 9 JOE TURNER'S COME AND GONE 	5 - 8 2025 BE SMART HBCU HACKATHON 	6 - 8 HBCU FIRST LOOK FILM FESTIVAL 	6 - 8 INAUGURAL HAITIAN AMERICAN BUSINESS SUMMIT 	7 - 16 BLACK HARVEST FILM FESTIVAL 
11 - 14 ADCOLOR CONFERENCE 	13 - 15 21 ST ANNUAL NATIONAL BLACK PRE-LAW CONFERENCE AND LAW FAIR 2025 	13 - 16 11 TH ANNUAL BLACK PROFESSIONALS SUMMIT 	13 - 16 NATIONAL CONFERENCE OF BLACK LAWYERS (NCBL) 	29 ANNUAL BLACK OWN SMALL BUSINESS EXPO 

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:



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