

# HAPPY NEW YEAR!

# THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.



JANUARY 2026

## Starting the New Year with Intentional Goals

The start of a new year often brings pressure to change everything at once. **But real growth does not come from rushed resolutions**; it comes from intention. The new year should be an invitation to pause, reflect and choose what truly matters moving forward.

Before setting new goals, take time to look back. What energized you last year? What drained you? Reflection creates clarity and allows you to carry forward what worked while releasing what no longer serves you.



## Honoring the life and legacy of Dr. Martin Luther King Jr.

Dr. Martin Luther King Jr.'s legacy goes far beyond a single day of remembrance. He was a visionary leader, minister, and social activist who led the civil rights movement and remains one of the most influential changemakers in history. Dr. King challenged the nation to confront injustices with courage, strategy, and moral clarity; through his commitment to nonviolence, equity, and collective progress, he helped reshape laws, shift mindsets and empower people across the nation.



## Black PR Wire Recognizes National Blood Donor Month

January is National Blood Donor Month, a time to highlight the critical need for blood donations and honor the lifesaving impact of blood donors. Holiday celebrations, inclement weather, and cold and flu season often lead to fewer donations during the winter months, increasing the risk of blood shortages.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM).

*"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"*



# Power Profiler



Founder and CEO of  
Mielle Organics

**Monique Rodriguez**

**Monique Rodriguez** is a registered nurse, wife and mother, and the founder and CEO of **Mielle Organics**, an all-natural hair care and beauty brand rooted in care, intention and community.

Before entering entrepreneurship, Monique spent nearly a decade working as a registered nurse, a career that provided stability while shaping the discipline, empathy and problem-solving skills that later supported her business journey. What began as product experimentation at home after a painful moment in her life gained momentum through strong engagement from an online community. Encouraged by that response, she launched Mielle Organics in 2014.

Since its founding, Mielle Organics has grown into a leading brand for

consumers with textured hair, offering 10 product collections and reaching more than 100,000 stores across the United States, such as **Target, CVS, Walgreens, JCPenney, Ulta, and Walmart**, and over **87 countries** worldwide.

In 2021, she made history as the first Black woman to raise a noncontrolling nine-figure investment, securing more than \$100 million in funding. Two years later, Mielle Organics was acquired by Procter & Gamble in a landmark deal, the largest exit to date for a Black female beauty founder. More recently, through this partnership, Mielle Organics became the first official textured hair care partner of the NFL.



## JANUARY 2026

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

## OUR TEAM

**Bernadette A. Morris**  
President/CEO  
bmorris@blackprwire.com

**Ricardo F. Reyes**  
AVP/Creative Director  
reyes@blackprwire.com

**Luisa Martinez**  
AVP/Comms Director  
lmartinez@sonshine.com

**Tanisha Coleman**  
Senior AE &  
Marketing Director  
tcoleman@sonshine.com

**Camry Brown**  
AE & Newsroom Manager  
cbrown@blackprwire.com

**Camille S. Daly**  
Multimedia Designer  
cdaly@sonshine.com



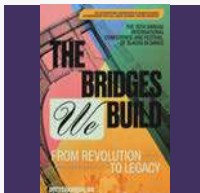
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## CALENDAR OF EVENTS

|                                                                                                                                                                             |                                                                                                                                                                                           |                                                                                                                                                    |                                                                                                                                                |                                                                                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>1</b><br>40 <sup>TH</sup> KWANZAA FESTIVAL<br>                                        | <b>5</b><br>GBBCC PRESENTS "THE STATE OF BLACK BUSINESS"<br>                                           | <b>15 - 17</b><br>STATE OF THE BLACK CHURCH CONFERENCE<br>      | <b>15 - 16</b><br>2026 BELOVED COMMUNITY GLOBAL SUMMIT<br> | <b>17</b><br>6 <sup>TH</sup> ANNUAL IF MY HAIR COULD TALK ART SHOW & INTERACTIVE GALLERY<br> |
| <b>19</b><br>3 <sup>RD</sup> ANNUAL DR. MARTIN LUTHER KING JR. SCHOLARSHIP BREAKFAST<br> | <b>22 - 26</b><br>35 <sup>TH</sup> ANNUAL INTERNATIONAL CONFERENCE AND FESTIVAL OF BLACKS IN DANCE<br> | <b>29</b><br>INSTITUTE OF BLACK LIFE 2026 ANNUAL CONFERENCE<br> | <b>1/30 - 2/1</b><br>OUTDOOR FESTIVAL OF THE ARTS<br>      | <b>31</b><br>757 GOSPEL FEST<br>                                                             |

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM)

### BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:



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