

# THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

November 2013

## OUR THANKS TO YOU

*Everyone looks forward to Thanksgiving Day.  
A time to give thanks for the many blessings that have  
come our way.*

*Whether you enjoy a stuffed turkey carved at your  
table or a mouth-watering restaurant buffet,  
Enjoy your "Thanks" giving Day!*

**I**n honor of Thanksgiving, Black PR Wire offers our thanks to YOU! We will provide you with a 20% discount off all services retained during the month of November! Keep in mind that we offer a broad range of services beyond press release distribution including electronic newsletters and video messages, and video/audio releases. We can distribute your news in any form you choose! This is our thanks to you for choosing and working with us.

Just think of all the power you'll receive:

- Power in our fast distribution services which include electronic releases to over 1200 Black media outlets including Black owned print, radio and TV stations
- Power in our coast-to-coast media relations
- Power in our clipping service which includes clippings from numerous leading Black publications
- Power in our web banner ads which offer consumer stimulation
- Power in our event promotion featuring key events throughout the nation
- Power in our website which includes thousands of hits each day and offers browsers a wealth of information; and
- Power in our team who is committed to helping you reach your desired area of market concentration

There's definitely "Power in the Wire!" So hurry and save and get your information to us right away! This is a special deal only for the month of November, so don't delay!

From our heart to yours, Happy Thanksgiving and may peace and blessings be bestowed unto you and your family!

To sign up for any of our services, give us a call at 1-877-BLACKPR!



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

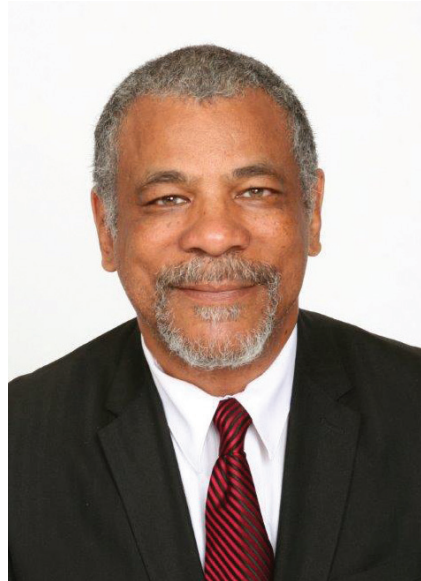
English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM).

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

## Power Profiler: Jesse Brooks III

**B**lack PR Wire salutes **Jesse Brooks III**, Interim President of the **Miami-Dade Chamber of Commerce**, one of the largest Black business Chambers in the country, and Founder and Chairman of **J.L. Brooks & Associates, Inc.**, an Organizational Culture Change and Transformation consulting firm. He also holds the position of Vice President of **Tosan, Inc.**, a boutique consulting firm specializing in Organization Culture Change and Performance Improvement. His practice focuses on organizational culture change, performance improvement, executive coaching, strategic planning, diversity and team building.

Jesse has more than 40 years of business experience with major corporations, holding a variety of positions in training, human resources, sales, marketing and general management. His clients have included *AT&T, Knight Ridder, The Knight Foundation, Texaco, Inc., Detroit Edison, Pennsylvania*



Jesse Brooks III

*Power and Light, Southern California Edison, San Onofre Nuclear Power Station, U.S. Department of Education, Florida Memorial University Board of Directors, Miami-Dade College-Medical Campus, Barry University School of Nursing, Utilities Services Alliance, the Institute for Nuclear Power Operations, the International Atomic Energy Agency (IAEA) and ANAV, a consortium of two nuclear power plants located near Barcelona, Spain. Before opening his own practice, Jesse served as Director of Corporate Learning for Knight Ridder, Inc., among the nation's third largest publisher of daily newspapers.*

Jesse holds a Master of Science Degree in Organizational Development (MSOD) from The American University in Washington, DC. He is a member of the American Society for Training and Development (ASTD), the Society for Human Resources (SHRM), and the National Organizational Development Network (ODN).

## November Calendar of Events

This section is designed to keep you in the know and on the go.

Check out some of the latest happenings in Black communities throughout the country in the month of November.

November 1, 2013 <b>Katt Williams: Katt is Back Tour</b> Milwaukee, WI <a href="http://www.milwaukeee.org">www.milwaukeee.org</a>	New Orleans, LA <a href="http://www.bayoubacchanal.org">www.bayoubacchanal.org</a>	November 23, 2013 – January 4, 2014 <b>PNC Festival of Lights</b> Cincinnati, OH <a href="http://www.cincinnati.org/events/pnc_festival_lights.html">www.cincinnati.org/events/pnc_festival_lights.html</a>
November 1, 2013 <b>Speakeasy on the Circle National Preservation Conference Closing Party</b> Indianapolis, IN <a href="http://www.visitindy.com">www.visitindy.com</a>	November 15, 2013 <b>2013 Fred L. Shuttlesworth Human Rights Awards</b> Birmingham, AL <a href="http://www.bcric.org">www.bcric.org</a>	November 29, 2013 <b>Bones &amp; Blues</b> Los Angeles, CA <a href="http://www.wlcac.org">www.wlcac.org</a>
November 1-10, 2013 <b>Spirit &amp; Place Civic Festival: Risk</b> Indianapolis, IN <a href="http://www.visitindy.com">www.visitindy.com</a>	November 17-24, 2013 <b>Miami Book Fair International</b> Miami, FL <a href="http://www.miamibookfair.com">www.miamibookfair.com</a>	November 29 – December 15, 2013 <b>African Diaspora International Film Fest</b> New York, NY <a href="http://nyadff.org">nyadff.org</a>
November 2, 2013 <b>Bayou Bacchanal</b>	November 23, 2013 <b>Mobile International Festival</b> Mobile, AL <a href="http://mobileinternationalfestival.org">mobileinternationalfestival.org</a>	

### OUR TEAM

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BPRW  
ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



For a complete listing of events please visit [www.blackprwire.com](http://www.blackprwire.com)